

About Nordic Innovation Award 2025

Nordic Innovation Award is organised annually by the Intellectual Property (IP) Offices in Denmark, Finland, Iceland, Norway and Sweden.

The purpose of Nordic Innovation Award is to raise awareness and to inspire and reward innovation with outstanding potential, while also securing intellectual property rights. The award will promote the importance of IPR to support innovators and their contributions to sustainable development of industry and society.

Nordic Innovation Award will serve as a tribute and incentive to continued work in developing and protecting innovations in the Nordic region and globally. Through this award, we will celebrate those who not only think innovatively but also protect their ideas for a greater future.

Candidates and eligibility

Eligible candidates are SMEs and startups located in the Nordic region who meet the following criteria:

1. Registered business entity in the Nordic region (documentation required)
2. Less than 250 employees at the time of application
3. Holder of at least one registered IP right (design, trademark, patent)

Submission of application in Denmark

Applications may be submitted either on the candidate's own initiative, on behalf of the Awards' organizers or by any other person, entity or institution that wishes to propose a candidate.

Candidates located in Denmark must submit their application using the online application form accessible on the [Danish Patent and Trademark Office's website](#).

The application should comprise detailed descriptions of:

- Level of innovation
- Sustainability impact
- Economic viability and scalability
- Measurable results and evidence of success
- Description of use of registered IP.

The application must be accompanied by the following basic information:

- Company / Name of organisation
- CVR number (company number)

- Name of company contact person
- E-mail of contact person
- Applicant's name
- Applicant's e-mail
- List of registered IP.

The period for submission of application is from 3 January 2025 to 2 February 2025 (both dates inclusive).

Applications that do not include the required information specified above will not be accepted. The applicant will be informed accordingly.

Submission of an application is free of charge and implies full and unconditional acceptance of all rules.

Award

Candidates are required to submit their applications in accordance with the following terms and conditions:

- Each national jury of the five Nordic countries may nominate one finalist. A list of the five **finalists** will be published on the five Nordic Innovation Award websites and in other publications related to Nordic Innovation Award.
- The nominated finalists will be asked to confirm their acceptance of the nomination and consent to the receipt of the award.
- Finalists will be invited to the Nordic Innovation Award show in Copenhagen, Denmark, 10 April 2025.
- Travel and accommodation costs will be covered by each of the five Nordic IP offices. The winner of the Nordic Innovation Award will receive a certificate and a digital token.
- Finalists and winner will be featured on the five Nordic Innovation Award websites, in newsletters, and in other promotional and multimedia material published for disseminating information about this event. Information on the company, the inventor(s) and the selected innovation will also be included in press releases and may be used for other promotional activities organised by the Nordic IP offices.

Jury

The national juries and the Nordic jury will be suitably qualified and collectively have solid experience in innovation, business, funding, sustainability and intellectual property.

The national jury will be selected by the national IP office from candidates meeting the experience requirements described above.

The responsibilities of the national juries will be:

- to evaluate the national applications and take a decision on nominating a candidate to the Nordic jury.
- to act collectively (the winner must obtain a majority of the votes).

The responsibilities of the Nordic jury will be:

- to evaluate the five national nominees and select a winner.
- to act collectively (the winner must obtain a majority of the votes).

Selection criteria:

- Compliance to the eligibility criteria
- Level of innovation
- Sustainability impact
- Economic viability and scalability
- Measurable results and evidence of success
- Registered IP.

The Nordic IP offices acknowledge the value of strategic use of IP and the juries can take this into account as an extra dimension.

The Nordic jury's decision is final.

The organiser (Danish Patent- and Trademark Office) will act as secretariat for the Nordic jury.

Members of the Danish Jury have been published on the [Danish Nordic Innovation Award homepage](#).

Timeline

In Denmark, the period for submitting applications will be from 3 January 2025 to 2 February 2025 (both dates inclusive).

The five Nordic finalists will be announced on all the [Nordic Innovation Award websites](#) in week 9, 2025.

The Nordic winner will be announced at the award show in Copenhagen, Denmark, 10 April 2025. The award show will be live streamed.

The Nordic Jury's decision will after the award show be published on [Danish Patent and Trademark Office website](#).

Cooperation and additional

The Nordic organisers may request evidence of the information included in the application form.

The Nordic jury invites finalists to make a 5 minute pitch and to answer questions from the jury at a Teams meeting. (Apx. 10 min. duration). This will take place on 12 March 2025.

In the event of being nominated as finalist, applicants agree to cooperate with the organisers of Nordic Innovation Awards. This implies agreeing to interviews from the press and other media, photographing and/or filming.

The Nordic organisers reserve the right to publish finalists' and winners' innovation and related information on websites and in promotional material (publications, exhibition media, etc.) without remuneration of the participant.

Neither reproduction, nor making available rights will be payable on any document submitted for the award, either during the selection procedure or in relation thereto.

The Nordic organisers also reserve the right to record and publish videos and pictures from the award show without remuneration of the applicant.

Change to or cancellation of Nordic Innovation Award

In the event of force majeure or if circumstances so dictate, the Nordic organisers reserve the right to suspend, postpone or cancel the Award at any time and without prior notice; in this event, participants will not be entitled to claim compensation.

Data Protection

[Read our Privacy Policy](#)